



The Personal Coach BULLETIN

balance through partnership

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SPECIAL

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COACHING POINT

ALLIES (A Whole New Concept in Team)

In the classic sense of team; "all for one and one for all," but with a twist I would like to announce the formation of **ALLIES** (A Group Coaching Initiative for Men).

The formation of **ALLIES** has come out of my experiences in knowing and working with men as a personal coach, and out of some of my own earlier personal life experiences in relation to my father and my own two sons.

I believe it can be said that men do not manage the emotional aspect of their lives nearly as successfully as women seem to do. There are many reasons for this and I would like to offer a few thoughts on a couple of

those reasons.



Men it seems need but traditionally continue to lack the type of informal support groups that allow opportunities for the discussion of personal and/or professionally related concerns that particularly impact on their interpersonal relationships. In fact there is a societal stigma that men often feel if they seem unable to cope with life's pain and suffering. For the most they do not reach out for support and it therefore should come as no surprise that men often feel like they are on their own, even apart from their families, in their efforts to deal with these problems. This can often lead to distressing even catastrophic results for them and for their families.

More than anything else though, my motivation for establishing **ALLIES** is my sincere belief that father-son relationships are at the very core of men's dysfunction or lack of connectedness to their emotional and even spiritual selves.

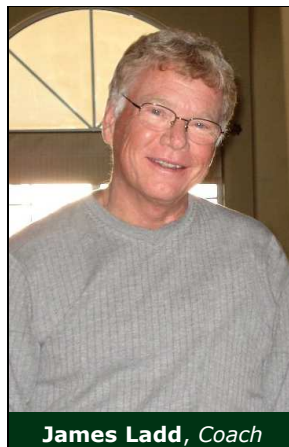
Our team will meet once each week for approximately two hours give or take to talk about personal and/or work related issues and I am quite sure that we will get around to talking about our fathers too. Remember that this is not therapy or counseling but just a group of like-minded guys listening and supporting one another in finding healthy, positive ways through life and work situations.

Each member of **ALLIES** will receive a complimentary copy of; *The Personal Transformation Guide* © which is designed in a self-study format and is intended to unearth who you are and how you impact the world around you, ultimately leading toward change and personal growth.

ALLIES will be limited to eight team members initially. There will be a one time fee of \$495.00 + GST, covering a three month period. If you have been searching for a more effective way to deal with the emotions in your life (*yes, you have them*) please get in touch; **489-9534** or e-mail; james@coachladd.com.

There is a spot on the TEAM for you, come and join ALLIES.

Coach Ladd



James Ladd, Coach

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Unearths who you are and how you impact the world around you, ultimately leading toward change and personal growth.
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More Information on my Website;
www.coachladd.com

If you are interested in investigating the possibility of having your own personal coach, please contact me for a one hour exploratory session at no charge!
james@coachladd.com
or **489-9534**